- 1 1. A method comprising:
- wirelessly linking a plurality of customers
- 3 within a retail facility through a local area network based
- 4 in the retail facility; and
- 5 enabling customers to exchange information
- 6 through said network.
- 1 2. The method of claim 1 wherein wirelessly linking
- 2 includes providing wireless access to a server by a
- 3 plurality of customers within a retail facility.
- 1 3. The method of claim 1 including providing a
- 2 processor-based device to retail customers that wirelessly
- 3 communicates with said server.
- 1 4. The method of claim 3 including enabling users to
- 2 activate said device by swiping a credit card through a
- 3 slot in said device.
- 1 5. The method of claim 1 including receiving audible
- 2 communications from said customers.
- 1 6. The method of claim 1 including enabling
- 2 customers to communicate via text messages with one another
- 3 over said network.

- 7. The method of claim 1 including pushing electronic files to customers.
- 1 8. The method of claim 1 including providing
- 2 information about the current location of a processor-based
- 3 device associated with a customer.
- 1 9. The method of claim 8 including providing
- 2 information about the customer's location to the server.
- 1 10. The method of claim 9 including pushing
- 2 information to the customer depending on the customer's
- 3 current location.
- 1 11. An article comprising a medium storing
- 2 instructions that enable a processor-based system to:
- 3 wirelessly link a plurality of customers within a
- 4 retail facility through a local area network based in the
- 5 retail facility; and
- enable customers to exchange information through
- 7 said network.
- 1 12. An article of claim 11 further storing
- 2 instructions that enable the processor-based system to be
- 3 accessed wirelessly by a plurality of customers within a
- 4 retail facility.

- 1 13. The article of claim 11 further storing
 2 instructions that enable the processor-based system to
 3 recognize a processor-based device used by a customer in
 4 response to a credit card swipe through a slot in said
 5 device.
- 14. The article of claim 11 further storing
 instructions that enable the processor-based system to
 receive audible communications from said customers.
- 9 15. The article of claim 14 further storing 10 instructions that enable the processor-based system to 11 broadcast audio files to said customers.
- 12 16. The article of claim 11 further storing
 13 instructions that enable the processor-based system to
 14 enable customers to communicate via text messages with one
 15 another over said network.
- 16 17. The article of claim 11 further storing
 17 instructions that enable the processor-based system to push
 18 electronic files to customers.
- 19 18. The article of claim 11 further storing 20 instructions that enable the processor-based system to

- 21 provide information about the current location of a
- 22 processor-based device associated with a customer.
 - 1 19. The article of 18 further storing instructions
- 2 that enable the processor-based system to determine the
- 3 customer's location.
- 1 20. The article of claim 19 further storing
- 2 instructions that enable the processor-based system to push
- 3 information to a customer depending on the customer's
- 4 current location.
- 1 21. A system comprising:
- a processor; and
- a storage coupled to said processor to wirelessly
- 4 link a plurality of customers within a retail facility
- 5 through a local area network based in the retail facility
- 6 and enable customers to exchange information through said
- 7 network.
- 1 22. The system of claim 21 wherein said system is a
- 2 server.
- 1 23. The system of claim 22 wherein said server is
- 2 coupled to a wireless interface.

- 1 24. The system of claim 21 wherein said system
- 2 maintains a network of wireless, processor-based devices
- 3 used by customers.
- 1 25. The system of claim 24 wherein said system
- 2 recognizes said processor-based device in response to the
- 3 detection of a credit card swipe through a slot in one of
- 4 said devices.